

TY MILLER

Graphic Designer • Content Creator • Creative Director • Photographer

CONTACT

- 📞 864-504-8509
- ✉️ tylaarmiller@gmail.com
- 📍 Charlotte, NC
- 🌐 www.tylaarmiller.com

EDUCATION

Clemson University
(2012 – 2017)
Bachelor of Science
Graphic Comm.

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- Brand Development & Identity Design
- Digital & Print Marketing
- Social Media Strategy & Content Creation
- Presentation & Proposal Design
- Photography & Videography
- Typography & Layout Design
- 508 Compliance & Accessibility Standards
- Creative Direction & Visual Storytelling

WORK EXPERIENCE

BIG CHICKEN – LAS VEGAS, NV (REMOTE)

(November 2024 – Present)

PT Contract Graphic Designer

Provided creative direction and marketing insights while designing in-store printed creative and digital board graphics. Conducted a comprehensive brand audit and initiated a brand refresh to enhance brand identity.

- Selected secondary colors and fonts to align with the brand's visual direction.
- Designed promotional assets to maintain consistency across all visual elements.
- Captured and edited product photography to support marketing campaigns.

FEDWRITERS – FAIRFAX, VA (REMOTE)

(October 2021 – February 2025)

Senior Graphic Designer

Produced high-quality digital and print materials for U.S. government agencies, ensuring compliance with brand guidelines and Section 508 standards.

- Created branding assets, infographics, and presentations for executive briefings.
- Developed high-visibility documents for national programs.
- Managed multiple design projects, ensuring consistency across deliverables.

NEXT ELEVATION CO. – CHARLOTTE, NC

(January 2017 – Present)

Freelance Designer, Owner

Led branding and design projects for diverse clients, providing custom visual solutions.

- Delivered digital graphics, logos, printed deliverables, marketing materials, and social media content tailored to client needs.
- Provided photography and videography services for brand storytelling.
- Consulted on brand vision and strategy to align with business objectives.

ALLYSON BROOKE INC. – IVA, SC

(August 2019 – November 2019)

Contract Marketing Director

Developed and executed marketing strategies to increase brand visibility and sales.

- Managed social media content creation and online engagement.
- Conducted market research to inform branding and product development.
- Directed product photography and oversaw a website revamp for enhanced user experience.

RICHLAND SCHOOL DISTRICT TWO – COLUMBIA, SC

(January 2018 – May 2019)

Graphic Design & Multimedia Manager

Designed branded print and digital assets for the entire district (District Office, 25+ schools, District Event Center, Web & Social), ensuring consistency in visual identity.

- Created presentations for the Superintendent and district-wide initiatives.
- Developed social media graphics that boosted community engagement.
- Established and maintained cohesive brand standards for district communications.

CLEMSON UNIVERSITY – CLEMSON, SC

(January 2015 – December 2017)

Graphic Designer & Adobe Digital Studio Intern

Designed promotional and outreach materials while assisting with multimedia projects and technical support.

- Developed marketing materials and social media content for campus initiatives.
- Provided photography and videography services for university events.
- Assisted students and faculty with Adobe software and creative projects.